

Global insight for the Lord of fantasy models

The Challenge

“Having experienced many years of growth and implementing sales channels for Retail, Trade, Direct and the Internet, obtaining an insight into our data globally has its challenges. There are 10 different applications with many instances running on 6 different databases and 4 operating systems. It takes weeks of manual effort and manipulation to obtain a global view, a view that we be outdated as soon as it was compiled.

We needed to overcome these system complexities and achieve a cost effective global view, focusing on our immediate business priorities around manufacturing and having the flexibility to scale in the future”.

The Solution

A complex assignment that required a flexible methodology to help assess the business requirements, technology landscape and information requirements. The client needed a way to analyse data that they could trust, implementing the right Information Architecture from all the sales channels.

- ✓ Defining business/technical drivers and needs
- ✓ Discover and assess the technology landscape for the global operation
- ✓ Consolidate findings and agree common goals and information strategy
- ✓ Present an Information Architecture that is flexible and can adapt to business needs
- ✓ Provide logical solution options that are fully costed and assessed against agreed criteria
- ✓ Provide guidance on a strategic tool and implementation methodology
- ✓ Provide the strategy to implement a single view of Global data

Features



Capabilities and Requirements - Efficient processes and templates to gather, rank and assess global capabilities and requirements



Consolidation – Summarise key capabilities and requirements, presenting a current state assessment



Strategy - Working with stakeholders to formalise operational and strategic Business Intelligence Strategy



Logical Options - Provide logical options to achieve the strategy



Vendor Scoring- Formal scoring and ranking process on vendors against strategy



Global Solution Selection - Collaboratively selecting the right tool to ensure the strategy is achievable within the budgetary constraints

Company Facts

Public Company
 Founded 1975
 Global Operations
 Revenue @ £125 million
 1000 + Employees

Project Facts

Effort 20 man days
 Duration 1 months
 Establish current capabilities
 Define “to Be” Capabilities
 Define Strategy and Goals
 Technology Assessment
 Costed options for solutions
 Strategy for global data warehouse

Want to know how we can help, please contact us

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