

# Product Brief / Business Intelligence

## Strategy:

### OFFERINGS:

#### PACKAGED SERVICES:

In addition to ad hoc, bespoke and complete project life cycle services we find customers benefit greatly from packaged services with a known deliverable and cost – our range of packaged services include:

- BI system Health Check
- BI Standardisation
- Information Strategy Definition
- BI tool upgrade roadmap
- Performance Management
- KPI Gap analysis
- BI Strategy

#### SOLUTIONS:

Working with world leading manufacturers TrustedBI is able to provide complete end-to-end solutions covering:

- Enterprise reporting
- Query and Analysis
- Performance Management
- Planning and Budgeting
- Data Warehousing

#### ON-GOING SUPPORT:

TrustedBI provides a number of offerings to cover:

- Knowledge maintenance
- End-user support
- Technical support
- Application support
- On-going mentoring and advice

#### TRAINING:

From public scheduled courses, through to on-site customised courses and refresher training for end users and technical teams alike, TrustedBI can meet all your training needs.

Business Intelligence continues to be one of the top investment priorities for Management. The most critical success factor for a BI program is to have a BI strategy in place.

However, only few companies today have a comprehensive enterprise BI strategy. Why? Major barriers to building a successful BI strategy include lack of alignment between IT and the business and the tendency to jump to technology decisions or architecture diagrams without considering what business problems the organisation is trying to solve.

TrustedBI specialises in helping organisations conceptualise, visualise and understand the options in achieving an appropriate Business Intelligence Strategy.

In addition to providing you feasible options for achieving your goals, we collaboratively partner with you and design a comprehensive roadmap that will deliver success

### Our Strategy Approach:

#### Strategy Realisation

Provide a current state assessment of your business and technical goals

Establish Informational goals and priorities.

Complete Data Assessment and Governance review

Organisational structure and stakeholder assessment

#### Strategy Design

Working with you to put your goals into context

Assessing your business priorities and creating a conceptual vision of your BI strategy so it is easily understood

Providing you with logical designs and options to achieve your business goals

#### Strategy Selection

Once the planning and design phase is complete our consultants can assist you in each stage of the upgrade process, ensuring your BI team has access to the most up to date information regarding BusinessObjects XI to guarantee the success of your upgrade.

#### Deliverables

Current State Assessment

Recommendations and Options for Management Information Strategy

A technology independent Vendor Assessment

Project Framework and indicative costs,

Critical Success Factors and Risks

Change Management options

## Framework

- A proven framework that delivers results within weeks, ensuring you have the facts and options to deliver

Strategy Realisation				Output
Contextual (Why)	Conceptual (What)	Logical (How)	Physical (With What)	Deliverables
<ul style="list-style-type: none"> <li>•Current State Assessment (people, processes and technology)</li> <li>•Establish Business Challenges and Goals</li> <li>•Identify Stakeholders</li> <li>•Establish what MI is for the client</li> <li>•Identify Strengths and Weakness of current MI landscape</li> <li>•High Level Benefits realisation</li> <li>•Establish current Management information capabilities</li> <li>•Agree Management Information mission statement</li> </ul>	<ul style="list-style-type: none"> <li>•Review high level business processes and information/tools usage</li> <li>•Establish draft Information Strategy and align to systems usage</li> <li>•Assess &amp; Align current Project Portfolio</li> <li>•Establish high level Information goals and priorities</li> <li>•Capture high level data requirements</li> <li>•Asses need for data Governance</li> <li>•Visualise requirements and/or capabilities</li> </ul>	<ul style="list-style-type: none"> <li>•Rank Management Information requirements and capabilities</li> <li>•Assess and recommend data acquisition strategy</li> <li>•Create high level systems integration model</li> <li>•Draft High Level ERD</li> <li>•Visualise "To BE" Architecture (s)</li> <li>•Agree assessment criteria for Physical model</li> <li>•Create MI strategy Roadmap and options</li> </ul>	<ul style="list-style-type: none"> <li>•Asses and Rank technology options</li> <li>•Create RFI</li> <li>•Execute RFI</li> <li>•Review/Asses responses</li> <li>•Agree project scope and phase 1 deliverables</li> </ul>	<ul style="list-style-type: none"> <li>•Current State Assessment</li> <li>•Recommendations and Options for Management Information Strategy</li> <li>•Vendor Assessment</li> <li>•Project Framework and indicative costs</li> <li>•Critical Success Factors</li> </ul>

### Common questions answered by TrustedBI strategy services:

- Do we have sufficient information to make critical business decisions?
- What capabilities are required to make information available and useful? What are the dependencies?
- Are we using information to identify strategic and competitive advantages?
- What should the high-level BI roadmap of initiatives look like?
- What is our vision for information accessibility and usage?
- What business decisions do we not have sufficient information to make?
- What metrics should we use to manage the BI implementation and fulfillment of BI business goals?
- What kind of governance model do we need to support BI initiatives?
- How should we design the processes, applications, and organisation to fulfill our BI vision?
- What toolsets should we use to fulfill our BI vision?

## HOW TO CONTACT US

We are always keen to discuss your particular requirements, goals or issues – please call us on +44(0)1628 421512 or email [enquiries@trustedbi.co.uk](mailto:enquiries@trustedbi.co.uk)